

# WAGNER

## Chartered Accounting Services



**A chartered accountancy service that is personal, approachable and proactive. A service that has a genuine interest in people and the businesses they are building.**

**This booklet describes the services we offer to benefit your business. It also explains the things we do to provide you with an outstanding level of customer service.**

# Introduction

Running a business can be a very rewarding experience, but it can also present you with a number of challenges; how to raise finance, how to manage cash flow, how to be more profitable, how to expand the business as it grows, and ultimately how to sell the business. WAGNER can help with all of these, and more.

I started WAGNER 12 years ago with the aim of providing a chartered accountancy service that is personal, approachable and proactive. A service that has a genuine interest in people and the businesses they are building. At WAGNER we do more than just prepare accounts. We have a wealth of experience in all stages of the business life-cycle which means that we can benefit your business no matter what stage or size it is currently at. In addition to this, we want you to experience an outstanding level of customer service. If you do business with us you will experience a professional relationship that is based on mutual trust, respect, support and integrity.

It would be great to have the opportunity to discuss your specific business needs and explain in more detail just how we can help you achieve great results.

It is easy to get in touch so why not contact us today to find out more.

You can call the following free phone number:

**0800 0811 567**

Send an E-mail to:

**[info@2tax.co.uk](mailto:info@2tax.co.uk)**

or complete the online contact form by going to our website:

**[www.wagnerassociates.co.uk/contact-us](http://www.wagnerassociates.co.uk/contact-us)**

I look forward to hearing from you.

Best regards,



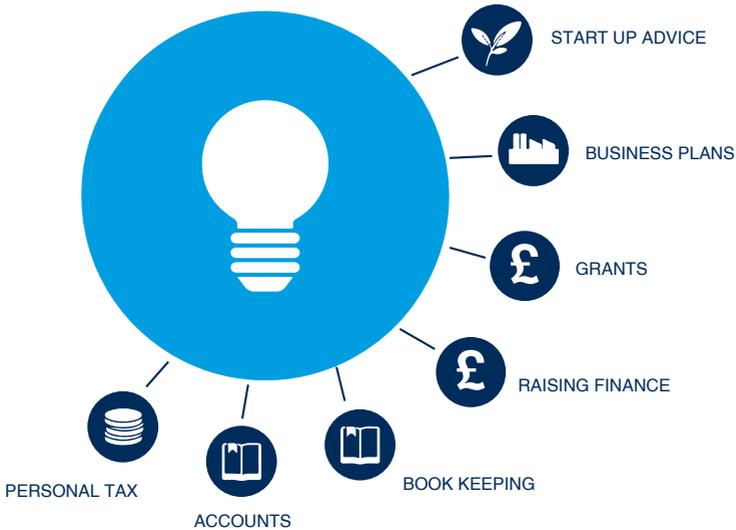
**WAGNER**  
CHARTERED ACCOUNTANTS  
THE PROFITABLE CHOICE

*Graphics in main text kindly supplied by ICAS.*

# Starting up

## Turning an idea into a business

At WAGNER we have the knowledge and expertise to help you set up a new business venture. The following diagram shows the services we provide to help turn your business dreams into reality.



## Testimonials

### **Michael Smith, Consultant, Loyalty, Frequent Flyer (FFP)**

*"Leo has been my accountant since I started my business back in 2002. He doesn't just do my books but has helped me with numerous business issues. Working with Leo has meant my business is considerably bigger today than it would otherwise have been."*

### **Bradley Van Beuge, Owner, Push Design and Print Limited**

*"I have been working with Leo and the rest of the team at Wagner since we started our business. He has a great understanding of our business and our needs and makes himself available when we need him."*

### **Alan Webb, Managing Director, Golf Passport Limited**

*"Leo and his team are a joy to work with. He understands fully the day to day difficulties of setting up and running a business. His input is greatly valued and he always takes time to discuss options. His accountancy and tax skills are highly valued. Leo and his team go that extra mile providing sound general help and advice."*

# Helping your business become more profitable

There are many strategies that you can use to increase your profit. Knowing which ones will have the biggest impact requires a good understanding of your underlying business numbers. WAGNER can help evaluate the various options, create an action plan, and make sure you stay focused until the desired results are achieved.

The following diagram shows the services we provide to help your business become more profitable.



## Testimonials

**Ian Dickson, Director, MDD Agency**

*"Wagner has more than halved the corporation tax calculated by our previous accountant resulting in 61% reduction of our corporation tax. I highly recommend using them."*

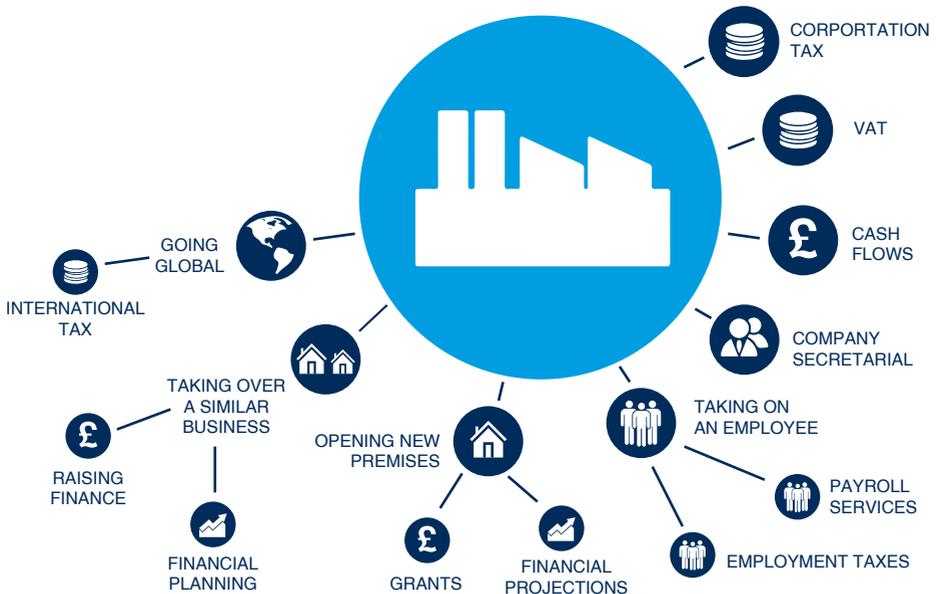
**Leigh Kelleher, Managing Director, Future Talent Recruitment Limited**

*Leo is at the top of his game. He consistently offers a professional, pro-active service and is very personable. He also delivers many value added services to our business. He has always been totally on the ball with his recommendations and suggestions for maximising tax breaks and minimising tax payable. If you need a good accountant for your business then contact Leo."*

# Helping as your business grows

As your business grows it may be necessary to take on employees, move premises, sell to other countries etc. These changes do not need to be stressful if you get the right advice.

The following diagram shows the services we provide to help you with the changes of a growing business.



## Testimonials

### **Tracy Clow, Customer Advancement Group Co-ordinator, Added Value Solutions Limited**

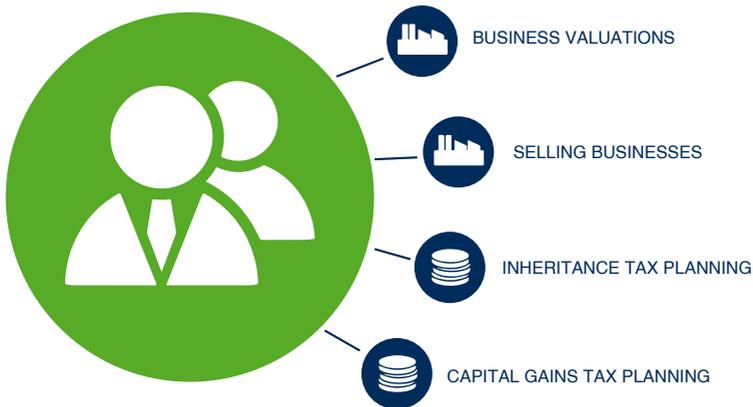
*"If you want an accountant who will help you to take your business forward, I'd definitely recommend Leo. He delivers value to his clients and has excellent communication skills."*

### **Nick Mason, Senior Finance Professional, Amey PLC**

*Leo is a proactive accountant and business adviser who is always looking at ways to support his clients in running their businesses. He regularly shares ideas and best practice with others to ensure that his clients continue to get a high level of service."*

# Succession planning

If you decide to sell your business there are many factors that need to be considered. The following diagram shows the services we provide to help you achieve the best return on your years of hard work.



## Testimonials

### **Frank McInally, Managing Director, MBM Group of Companies**

*"After working in the MBM Group of Companies for 15 years, I recently bought the companies from Gordon Bennett, the previous Managing Director, when he took the decision to retire. Wagner provided clarity and transparency to all the tax planning and corporate restructure of this succession, ensuring a smooth and tax efficient transition.*

*Wagner have been our accountants for 4 years and they have proved valuable to our businesses, providing clear and timely guidance throughout the accounting and tax processes. Wagner have always provided excellent advice delivered in an efficient, professional and helpful manner.*

*Wagner have worked hard to build a personal and lasting relationship with our company, to understand what we are about, and to give business and financial advice that makes a difference. I therefore have no hesitation in recommending Wagner as a great accountancy firm to do business with."*

### **Mr Grant Rough, Director, Rough Design Partnership Limited**

*"Wagner helped us develop a more efficient progression plan. Leo just asked questions regarding our aims and helped us by providing a strategic path of improvement to allow us to drive the business forward. Thanks Leo and the team."*

# Why choose WAGNER?

As already mentioned, we have a wealth of experience in all stages of the business life-cycle which means that we can benefit your business no matter what stage or size it is currently at. In addition to this, we want you to experience an outstanding level of customer service, therefore we will:

- Communicate regularly on the status of your assignments with us.
- Complete your assignments on time, every time.
- Resolve any issues you raise in a timely manner.
- Reply to any telephone message, E-mail or letter on the day we receive it.
- Hold meetings at a time and place that is convenient for you.
- Maintain complete confidentiality concerning your business affairs.
- Use our knowledge and experience to advise you on how to achieve your business goals.
- Refer our contacts to you if we believe they could benefit from your products or services.
- Provide a value guarantee. If you do not believe that you received value for money then you only need to pay the amount you think the work was worth.

In summary, we operate on the principle that your assignment is not complete until you are 100% satisfied. This excellent customer service combined with our business and accounting experience makes WAGNER a great choice for you and your business.

As already mentioned, it would be great to have the opportunity to discuss your specific business needs in more detail. It is easy to get in touch, so take the first step now and contact Wagner today.

## Testimonials

**Anne Ranaldi, Company Director, Carlowrie Contracts UK Limited**

*"Leo Wagner and his team are consistent and reliable and provide an excellent service. I would recommend Wagner 100%."*

**Stewart Lawrie, Software Developer, SWIP**

*"Leo and his team have always been a great help over the years. I've often found that Leo has a keen recall of the past history of my business and has always provided an excellent service. I can heartily recommend the team at Wagner."*

**Alan Fowler, CEO, Isochron Limited**

*"Excellent service; delivers what you want when you want it. Good knowledge of tax and quick to get to the point. Focuses on the needs of his customers and sees issues from their point of view."*

**David Ramsay, Managing Director, Baxter Ramsay Limited**

*"I have known Leo for 5 years now. His attention to detail and prompt delivery of services are excellent. I would have no hesitation in recommending him to any of my client base."*

# WAGNER

## Chartered Accounting Services

We can help whatever stage your business is currently at.

### Starting a Business

Start-up Advice	Business Plans	
Grants	Raising Finance	Book Keeping
Accounts	Personal Tax	

### Running a Business

Accounting Systems	Budgeting
Business Improvement	Management Accounting
Tax Planning	Personal Tax

### Growing a Business

| Cash Flows | Corporation Tax | VAT | Company Secretarial |  
| *Taking on employees* - Payroll Services and Employment Taxes |  
| *Opening new premises* - Financial Projections and Grants |  
| *Taking over a similar business* - Financial Planning and Raising Finance |  
| Going global – International Tax |

### Succession Planning

| Business Valuations | Selling Businesses |  
| Inheritance Tax Planning | Capital Gains Tax Planning |